

WESTERN BARLEY GROWERS ASSOCIATION

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For immediate release -- News Release

WBGA recommends rejection of Adrian Measner as President and CEO of the CWB

November 22, 2005 -- Airdrie, Alberta: The Western Barley Growers Association (WBGA) has sent a letter today recommending to the Minister responsible for the Canadian Wheat Board (CWB), Hon. Reg Alcock and members of the Standing Committee on Agriculture and Agri-Food, that they reject the appointment of Adrian Measner to the government assigned position of President and CEO of the CWB.

“Under Mr. Measner’s control, the CWB incurred an 85.4 million dollar deficit in the 2002-2003 market year. As a direct result of that, prairie farmers are being summarily punished by a formula reduction in the calculation of initial payments by the Canadian government from 75% of the PRO to 65%,” said Doug McBain, President of the WBGA. “The government, and ironically the Treasure Board, which Hon. Alcock is President, have lost confidence in the ability of Mr. Measner to deliver on his own estimates.”

“Prairie farmers suffer as a direct result of CWB mismanagement at a time when we can least afford it. It’s bad enough we have the CWB imposed on us, but to have government appointed incompetence foisted on us as well is beyond any reasonable expectation of farmer’s patience and economic endurance,” concludes McBain.

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Western Barley Growers Association

A strong voice for a vibrant, market responsive barley industry in western Canada