



WESTERN BARLEY GROWERS ASSOCIATION

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News Release

“IT COULD SURVIVE – I SUPPOSE”

Airdrie, AB – June 7, 2011: This is a quote from Allen Oberg, Chairman of the board of directors of the Canadian Wheat Board (CWB) last Wednesday to Reuter’s reporters Randall Palmer and Rod Nickel on the future of the CWB.

“It is encouraging to see Mr. Oberg supporting the future of the CWB with the proposed changes that are coming in August of 2012” said Brian Otto, president of the Western Barley Growers Association (WBGA) from his farm at Warner Alberta, as he finished seeding the last crop that he anticipates will be CWB controlled. Otto continues, “I am optimistic about the future of the CWB and the industry when I hear comments by the CWB chairman Oberg that he believes the CWB could survive as a voluntary marketer. Now it is time for the Board of Directors to accept the invitation from Minister Ritz to work together to develop a plan for the future”.

“WBGA has always advocated a continued role for the CWB as a marketer for producers. WBGA believes that the CWB can be successful as one choice available to farmers in an open market. We look forward to working with the CWB board of directors and the industry in developing the future role for the CWB” concludes Otto.

The planning for the changes to the CWB has to start now so that the transition happens smoothly. We encourage Minister Ritz to establish the roadmap going forward with defined dates and targets to put this plan in place by August 1st of 2012.

Western Barley Growers Association is a strong voice for a vibrant, market responsive barley industry in western Canada.

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