



WESTERN BARLEY GROWERS ASSOCIATION

A strong voice for a vibrant, market responsive barley industry in western Canada

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For immediate release

WBGA Welcomes New Canadian Wheat Board CEO

January 30, 2008 - Airdrie, AB: Honourable Gerry Ritz, Minister of Agriculture and Agri-Food and Minister for the Canadian Wheat Board, announced today the appointment of Ian White to the position of Chief Executive Officer of the Canadian Wheat Board starting March 31, 2008.

"On behalf of the members of the Western Barley Growers Association (WBGA) we'd like to welcome Mr. White to his new position and look forward to meeting and discussing the needs of barley producers with him, and the need to move forward" states Jeff Nielsen, President WBGA. "WBGA would also like to thank Mr. Greg Arason for his time as interim CEO and wish him well".

Mr. White's credentials as senior executive of many world wide and Canadian related agri-business companies will bring a wealth of experience and new direction and focus to the CWB. WBGA would also like to congratulate the board of directors of the CWB and the Canadian government for appointing Mr. White.

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